

## NHPA Nov Executive Committee AI Summary (draft minutes)

The New Hampshire Press Association executive committee meeting covered administrative matters including the approval of previous meeting minutes and financial updates, along with planning for an upcoming professional development workshop featuring presentations and a featured speaker. The group discussed legislation aimed at supporting local media through tax credits and advertising revenue distribution, with Debra seeking additional co-sponsors for the bill. The Education Committee reviewed plans for upcoming events including a session on Big Local and discussed membership and sponsorship matters, while also addressing the need to secure a location for a student event.

### Next steps

Judi: Post AI summary immediately following meetings going forward

Judi: Post professional development workshop sign-up link on website and send e-blast

Judi: Add RSVP link to calendar item for November 18th professional development workshop

Judi: Reach out to Michael to set up a membership meeting

Judi: Send public meeting notices committee members the minutes from October meeting by the weekend

Brendan, Judi, and Melanie: Schedule work session to gather information and file report with Secretary of State's office

Anne-Marie: Provide more information on LSRs once bill language is posted

Deb/Christine: Finalize bill text for tax credit legislation

Mark: Talk to local representatives and senators about co-sponsoring Christine's tax credit bill

Education Committee: Secure location for student event

Membership and Sponsorship Committee: Schedule meeting to review membership levels and sponsorship approach for spring events

### Summary

### NHPA Executive Committee Meeting Summary

The executive committee meeting of the New Hampshire Press Association was called to order by Brendan, who introduced the agenda and attendees. Judi shared contact information for Barb McLeod and Kathleen Soldati of Cross Current Communications, who could provide details on a trauma-informed initiative. The meeting then moved to approve the minutes of the prior meeting, with Brendan noting he would need to confirm details with Judi.

### Meeting Minutes and Financial Review

The meeting focused on reviewing and approving meeting minutes, with Judi confirming that the AI-generated minutes were updated by Secretary Matthew Mowry and are now available online. Judi also clarified the date of the upcoming professional development workshop, which is scheduled for the 18th. The group discussed the Treasurer's report, where Judi reported approximately \$3,000 in the bank, and Brendan mentioned the need to file a report with the Secretary of State's office due to the year ending in 5.

### Professional Development Event Planning

Brendan and Judi discussed the upcoming professional development event on October 18th, which will feature coffee, donuts, and a presentation on data reporting by Kristen and Judi, along with a featured speaker from the New Hampshire Fiscal Policy Institute. Judi mentioned that she would add a sign-up

link to the event on the website and send out another email blast. They also briefly touched on upcoming public meeting notices and Judi's recent busy schedule with conferences and business trips.

#### NH Media Tax Credit Bill

Debra explained her bill, which provides tax credits for local media advertising in New Hampshire, excluding out-of-state media companies. She noted that the bill would benefit NH-based media outlets, including digital, radio, and TV stations, but not coupon magazines or organizations like NHPR that rely on underwriting support. Brendan and the group discussed the potential pushback from larger newspapers and the need to review the bill's language before making a decision on support.

#### New Hampshire Newspaper Support Bill

Debra discussed a bill aimed at supporting newspapers in New Hampshire through tax credits and equitable distribution of advertising revenue from state outlets like lottery and liquor stores. She emphasized the need for more co-sponsors to strengthen the bill's chances of moving forward and encouraged attendees to support the initiative. Brendan and MarkG inquired about the bill's progress and the level of support needed, with Debra explaining that the bill is in its early stages and requires further development of its wording before moving through committees.

#### Education Committee Event Planning

The Education Committee discussed an upcoming event and a session on Big Local, which will feature a COVID map demonstration. Judi mentioned they are still working on securing a location for a student event, with two possibilities on the seacoast and potential fallback options at Pinkerton or Adams Opera House. The committee also planned to meet about membership levels and sponsorship, and Judi confirmed public meeting notices would be sent out by the weekend.